

Billing: (813) 870-9603

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313

www.myfoxtampabay.com

### **Billing Address:**

Abar Hutton Media Attention: Accounts Payable 6190 Grovedale CT Suite# 200 Alexandria, VA 22310 2552

## **INVOICE**

Advertiser	B Nelson / FL / Senate-D
Product	473 - SENATE RACE
Estimate Number	473

Invoice #	04052562-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04052562
Alt Order #	04052562
Deal #	
Order Flight	10/16/12 - 10/23/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12820
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 6a	6a-7a					•			
	CDR										
					2 to 10/21/12	3x	- TWT				
	13			Tu	10/16/12	:30	6:41 AM	BN12008H	\$900.00		1
	13			W	10/17/12	:30	6:29 AM	BN12008H	\$900.00		2
	13			Th	10/18/12	:30	6:42 AM	BN12008H	\$900.00		3
2	13	Good Day 6a	6a-7a								
	CDR										
					2 to 10/28/12	1x	M				
	13			M	10/22/12	:30	6:11 AM	BN12010H	\$900.00		1
3	13	Good Day 7a	7a-8a								
	CDR	•									
				10/15/12	2 to 10/21/12	4x	- TWTF				
	13			Tu	10/16/12	:30	7:28 AM	BN12008H	\$990.00		3
	13			W	10/17/12	:30	7:23 AM	BN12008H	\$990.00		2
	13			Th	10/18/12	:30	7:23 AM	BN12008H	\$990.00		4
	13			F	10/19/12	:30	7:53 AM	BN12008H	\$990.00		1
4	13	Good Day 8a	8a-9a								
	CDR										
				10/15/12	2 to 10/21/12	4x	- TWTF				
	13			Tu	10/16/12	:30	8:09 AM	BN12008H	\$900.00		3
	13			W	10/17/12	:30	8:42 AM	BN12008H	\$900.00		1
	13			Th	10/18/12	:30	8:31 AM	BN12008H	\$900.00		2
	13			F	10/19/12	:30	8:51 AM	BN12008H	\$900.00		4
5	13	Good Day 9a	9-10a								
	CDR	•									
				10/15/12	2 to 10/21/12	4x	- TWTF				
	13			Tu	10/16/12	:30	9:55 AM	BN12008H	\$810.00		3
	13			W	10/17/12	:30	9:53 AM	BN12008H	\$810.00		2
	13			Th	10/18/12	:30	9:27 AM	BN12008H	\$810.00		1



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5	13	Good Day 9a	9-10a								
	CDR										
	13			F	10/19/12	:30	9:51 AM	BN12008H	\$810.00		4
6	13	Live with Kelly	10a-11a								
	CDR										
					2 to 10/21/12	4x	- TWTF				
	13			Tu	10/16/12	:30	10:56 AM	BN12008H	\$450.00		1
	13			W	10/17/12	:30	10:43 AM	BN12008H	\$450.00		2
	13			Th	10/18/12	:30	10:42 AM	BN12008H	\$450.00		4
	13			F	10/19/12	:30	10:36 AM	BN12008H	\$450.00		3
7	13	Fox 13 News at Noon	12p-1p								
	CDR						DUDE				
	40				2 to 10/21/12	4x	- TWTF		<b>\$</b>		
	13			Tu	10/16/12	:30	12:22 PM	BN12008H	\$360.00		2
	13			W	10/17/12	:30	12:24 PM	BN12008H	\$360.00		4
	13 13			Th F	10/18/12 10/19/12	:30 :30	12:22 PM 12:58 PM	BN12008H BN12008H	\$360.00 \$360.00		3
•			0 4	Г	10/19/12	.30	12.30 FIVI	DN12008H	φ360.00		ļ
8	13 CDR	Judge Joe Brown	3p-4p								
	CDK			10/15/12	2 to 10/21/12	4x	- TWTF				
	13			Tu	10/16/12	:30	3:07 PM	BN12008H	\$225.00		2
	13			W	10/17/12	:30	3:10 PM	BN12008H	\$225.00		4
	13			Th	10/18/12	:30	3:29 PM	BN12008H	\$225.00		3
	13			F	10/19/12	:30	3:54 PM	BN12008H	\$225.00		1
9	<b>13</b> CDR	Judge Judy	4p-5p								
				10/15/12	2 to 10/21/12	4x	- T- TF				
	13			Tu	10/16/12	:30	4:19 PM	BN12008H	\$765.00		1
	13			Tu	10/16/12	:30	4:50 PM	BN12008H	\$765.00		2
	13			Th	10/18/12	:30	4:09 PM	BN12008H	\$765.00		4
	13			F	10/19/12	:30	4:28 PM	BN12008H	\$765.00		3
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	13	Judge Judy	4p-5p								
	CDR										
10	13	Fox 13 News at 5p	5p-530p								
	CDR			10/15/12 to	10/21/12	4x	- T- TF				
	13			Tu	10/16/12	:30	5:21 PM	BN12008H	\$900.00		
	13			Th	10/18/12	:30	5:22 PM	BN12008H	\$900.00		3
	13			F	10/19/12	:30	5:11 PM	BN12008H	\$900.00		4
	13			F	10/19/12	:30	5:27 PM	BN12008H	\$900.00		2
11	13 CDR	Good Day 7a	7a-8a								
				10/22/12 to			M				
	13			M	10/22/12	:30	7:23 AM	BN12010H	\$990.00		1
12	13 CDR	Good Day 8a	8a-9a								
				10/22/12 to			M				
	13			M	10/22/12	:30	8:50 AM	BN12010H	\$900.00		1
13	13	Good Day 9a	9-10a								
	CDR						17				
	13			10/22/12 to	10/28/12	1x :30	M 9:58 AM	BN12010H	\$810.00		
14	13	Live with Kelly	10a-11a	IVI	10/22/12	.30	9.36 AIVI	DNIZUIUN	φο 10.00		ı
	CDR	Live with Keny	10a-11a								
	ODIK			10/22/12 to	0 10/28/12	1x	M				
	13			M	10/22/12	:30	10:55 AM	BN12010H	\$450.00		1
15	13	Fox 13 News at Noon	12p-1p								
	CDR		•								
				10/22/12 to		1x	M				
	13			M	10/22/12	:30	12:45 PM	BN12010H	\$360.00		1



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16	13	Judge Joe Brown	3p-4p	•							
	CDR										
					2 to 10/28/12	1x	M				
	13			M	10/22/12	:30	3:47 PM	BN12010H	\$225.00		1
17	13	Judge Judy	4p-5p								
	CDR										
					2 to 10/28/12	1x	M				
	13			M	10/22/12	:30	4:48 PM	BN12010H	\$765.00		1
18	13	Fox 13 News at 5p	5p-530p								
	CDR										
					2 to 10/28/12	1x	M				
	13			M	10/22/12	:30	5:22 PM	BN12010H	\$900.00		1
	13	Fox 13 News at 530p	530p-6p								
	CDR										
					2 to 10/21/12	2x	- TWTF				
	13			Tu	10/16/12	:30	5:42 PM	BN12008H	\$900.00		1
	13	0 15 0		W	10/17/12	:00	0.00.414		<del>\$900.00</del>		2
		Good Day 6a	6a-7a	Tu	10/23/12	:30	6:29 AM	BN12010H	\$900.00	MG for 19.2 10/17	3
20	13	Fox 13 News at 530p	530p-6p								
	CDR										
					2 to 10/28/12	1x	M		<b>^</b>		
	13			M	10/22/12	:30	5:45 PM	BN12010H	\$900.00		1
21	13	Fox 13 News at 6p	6p-630p								
	CDR										
					2 to 10/21/12	2x	- T- T				
	13			Tu	10/16/12	:30	6:21 PM	BN12008H	\$1,080.00		2
	13			Th	10/18/12	:30	6:27 PM	BN12008H	\$1,080.00		1
22	13	Fox 13 News at 6p	6p-630p								
	CDR										

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
22	13	Fox 13 News at 6p	6p-630p	•		•					
	CDR										
					2 to 10/28/12	1x					
	13			М	10/22/12	:30	6:15 PM	BN12010H	\$1,080.00		1
23	13	M-Su 10p-1030p Late News	10p-1030p								
	CDR										
					2 to 10/21/12	3x	W- F- S				
	13			W	10/17/12	:30	11:13 PM	BN12008H	\$1,890.00		1
	13			F	10/19/12	:30	11:47 PM	BN12008H	\$1,890.00		2
	13			Su	10/21/12	:30	11:19 PM	BN12008H	\$1,890.00		3
24	13	Fox 13 Late News Rotator	10p-11p								
	CDR										
					2 to 10/28/12	1x	M				
	13			М	10/22/12	:30	12:29 AM	BN12010H	\$1,890.00		1
25	13	Access Hollywood	1135p-1205a								
	CDR										
					2 to 10/21/12	2x	W- F				
	13			W	10/17/12	:00			<del>\$405.00</del>		2
	13			F	10/19/12	:00	44.47.014		<del>\$405.00</del>		1
	13			Tu Tu	10/23/12	:30 :30	11:47 PM	BN12010H	\$405.00		4
	13			Tu	10/23/12	.30	12:00 AM	BN12010H	\$405.00	MG for 25.1,25.2	3
26	13	Good Day Sa 6a	6a-7a								
	CDR										
	40			10/15/12	2 to 10/21/12	1x	S-		<b>#</b> 000.00		
	13			Sa	10/20/12	:30	6:59 AM	BN12008H	\$360.00		1
27	13	Good Day Sa 8a	8a-9a								
	CDR										
					2 to 10/21/12	1x	S-				
	13			Sa	10/20/12	:30	8:29 AM	BN12008H	\$675.00		1
28	13	Good Day Su 6a-7a News	6a-7a								



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
(	CDR			•	•		_		<u> </u>		•
				10/15/12	to 10/21/12	1x	S				
	13			Su	10/21/12	:30	6:37 AM	BN12008H	\$360.00		1
	13	Good Day Su 7a	7a-8a								
(	CDR										
					to 10/21/12	1x	S				
	13			Su	10/21/12	:30	7:38 AM	BN12008H	\$810.00		1
	<b>13</b> CDR	Good Day Su 8a	8a-9a								
					to 10/21/12	1x	S				
	13			Su	10/21/12	:30	8:09 AM	BN12008H	\$900.00		1
	13	Political	Various								
I	LUR										
					to 10/21/12	1x	- T				
	13			Tu	10/16/12	:30	10:44 PM	BN12008H	\$3,500.00		1
	13	NLCS Champ Game Non Ho	ome Various								
ı	LUR										
	40			10/15/12 Th	to 10/21/12	1x	T	DN4 0000H	<b>ФО БОО ОО</b>		4
	13			ın	10/18/12	:30	7:29 PM	BN12008H	\$2,500.00		1
	13	College Football Prime	Various								
(	CDR			10/15/10	to 10/21/12	1x	S-				
	13			Sa	10/20/12	:30	10:11 PM	BN12008H	\$2,250.00		1
	13	Good Day 530a	530a-6a	Ja	10/20/12	.50	10.111101	DN12008II	Ψ2,230.00		'
	CDR	Good Day 550a	530a-6a								
				10/15/12	to 10/21/12	1x	- TWTF				
	13			Tu	10/16/12	:30	5:53 AM	BN12008H	\$540.00		1
			A: d O4-	0.5							
			Aired Spots	65							



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<u>Gross Total</u> **\$56,805.00** 

Agency Commission \$8,520.75

Net Amount Due \$48,284.25 Payment Terms 30 Days